

BACKPACK

POWERING ACADEMIC SUCCESS

Each school district is different, yet each is struggling to achieve more with limited resources and budgetary constraints. Yesterday's legacy technologies cannot easily adapt to each school's sets of procedures, and make it difficult to report key financial metrics. Without a reliable technology platform, school educators and parents seek innovative ways to stay in contact and up to date on their students' academic success.

Today's school officials need a comprehensive tool that is powerful enough to manage student data or entire classrooms, analyse student performance and create accurate reports. At the same time, parents and teachers are looking for appropriate methods to connect. Backpack 2008 was built with all of this flexibility in mind, and packaged in the most user-friendly way possible. Everything from student schedule to grades and health incidents is within one click from the primary student screen.

THE BUSINESS CASE

Consistent Microsoft Platform

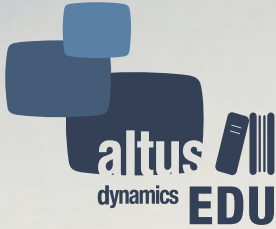
- Ensure reliability with the Microsoft Dynamics CRM architecture, in a SQL Server database
- Full suite of capabilities launch from Internet browser and/or Microsoft Outlook
- Educators are notified of activities with integrated Outlook calendar features
- Easy to understand Excel exporting capabilities and mail merge functionalities in Word

Enriched with Benefits

- Save time with automated enrolment and registration, to facilitate the master scheduling process
- The smart Master Schedule does all the work, yet allows educators to edit courses and reassign students as necessary
- A flexible seating chart contains attendance information, a photo and a 'visual cue' about a student's specific situation
- The one-stop-shop Gradebook allows teachers to create a syllabus, lesson plan, assignments, grading categories and progress reports
- To unify disparate sources and simplify reporting, health history, medication records, disciplinary incidents, bus routing information is all recorded in one system



Together. For the greater good.



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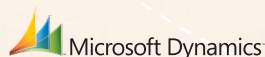
ABOUT ALTUS DYNAMICS

altusdynamics.com

Altus Dynamics is a leading North American provider of solutions and services to the public and non-profit sector. Our professionals leverage award-winning Microsoft Dynamics NAV solutions to help drive business processes for Not-for-Profit, Government and Education organizations in Canada. Altus Dynamics adds true value by combining deep domain knowledge and experience in over 200 other Education, Non-Profit and Government operations.

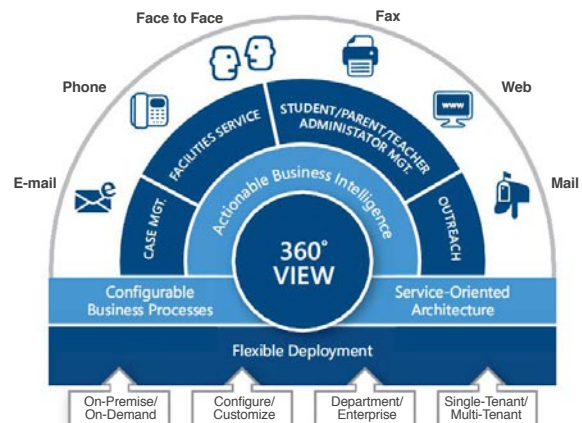
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Reporting Made Easy

- Backpack 2008 is compliant to ministry reporting requirements and adapts very easily to ever-changing provincial reporting requirements, because it does not require data model changes
- Improve back office reporting using a web-enabled data collection system, that cleanses and reconciles important metrics
- Save time and effort with automatic data snapshots, synchronized updates, batch entry features and much more
- Complete range of analytics, from basic reporting to sophisticated OLAP predictive modeling



Open Communication Channels

- The handy Parent/Student Portal is similar to Facebook, but protected from outside predators
- Students can interact, view schedules, assignments, appointments, individual class pages and more
- Parents can view grades, class syllabus, assignments, scheduled tests, attendance records, health and discipline records

ADDITIONAL FEATURES

- All Backpack 2008 can subscribe to alerts and reports via email or SMS
- Many query and reporting solutions for different levels of users: Excel for the casual user, advance find wizard for the advance user and a multitude of report writing options available to power users and IT staff
- Complete integration with Windows Active Directory, where staff, student or parent users can be created and maintained