



# STUDENTRECRUIT FOR HIGHER EDUCATION INSTITUTIONS



Higher learning institutions are facing real challenges when it comes to handling the student recruitment process, due to disparate and complicated applications or manual processes. The lack of integration across the organization often leads to inefficiencies in reporting, tracking and recruiting.

To address these challenges, the Altus Dynamics StudentRecruit has been designed to improve student recruiting results and provide real-time visibility into enrolment projections. Powered by Microsoft Dynamics CRM, the solution is flexible enough to capture prospective student data information, integrate recruiting processes and help you gain effortless, instant visibility into your recruiting efforts through online analysis and reporting.

## TOP 7 BENEFITS YOU CAN EXPECT

### 1. Integrate Your Student Data

Centralize student information and access a comprehensive repository, with quick view profiles.

### 2. Automate Your Recruiting Processes

Simplify the student recruitment process by automatically assigning a recruiter to a prospective student, create follow-up tasks and much more. Manage and track all communication with comprehensive screens and workflows based on your interactions.

### 3. Gain Fast ROI and Affordability

Benefit from special education pricing and gain a fast Return on Investment (ROI) thanks to quick implementation.

### 4. Manage Recruiting Events

Create and easily manage events that track the number of registered students, event & venue costs, assigned resources and more.

### 5. Improve Insight Into Data

Access a variety of real-time dashboards, reports and analysis views to get to the bottom of recruitment information.

### 6. Make It Easy For Your Team

Familiar Microsoft layouts make it easy for your team to learn. Browser based functionality allows them to access it from anywhere.

### 7. Remain Flexible For Future Growth

Maximize your investment by applying the same platform to address various departmental needs. Agile enough to allow for continuous development as your institution grows.



## ABOUT ALTUS DYNAMICS

Altus Dynamics is a leading provider of financial and operational software and services designed specifically for non-profit, education and government organizations. It is powered by Microsoft Dynamics® NAV and CRM – a complete and integrated business application that has been implemented by more than 70,000 organizations worldwide. Altus Dynamics is a Gold Certified Microsoft partner whose success is grounded in an authentic feeling of passion for non-profits and the public sector.

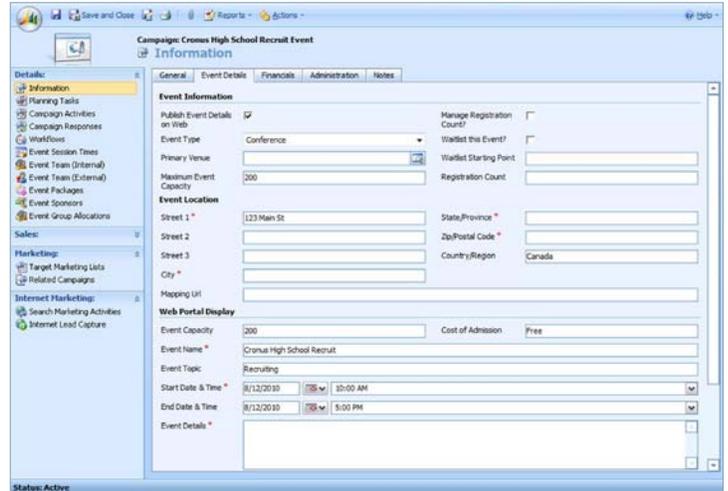
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*Together for the greater good.*

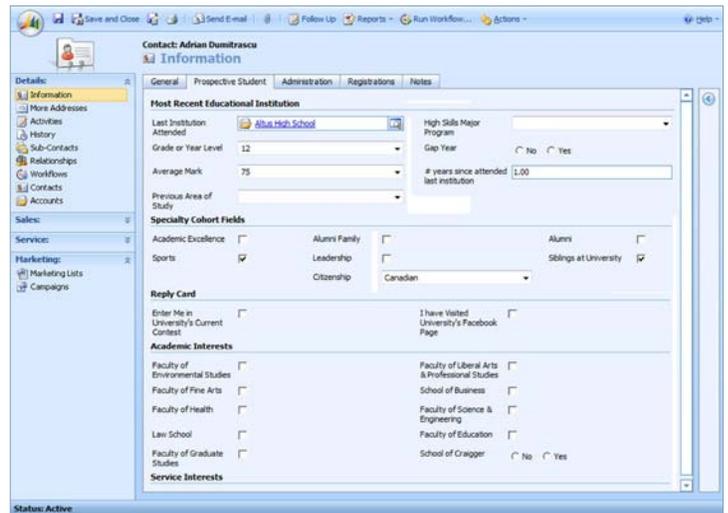
1.866.878.5552

info@altusdynamics.com

Altus Dynamics  
2A - 219 Dufferin Street, Toronto, ON M6K 1Y9



*The Event Management Screen allows you to manage costs, location details, registrants and resources required.*



*The Prospective Student Information Screen collects information about prospective students, including high school attended, average marks, areas of study interest and event registrations.*